

button lines

THE JOURNAL OF THE BRITISH BUTTON SOCIETY

Advertising rates for 2024 :

The rates are based on fractions of the A4 page. A section one inch / 2.5 cm deep is roughly one eighth of the available space. Current costs in GB£ are :

	Members	Non-members
Full page	£40	£50
Half page	£20	£25
Quarter page	£10	£12.50
Eighth page	£5	£6.25

How is it done ?

You tell me exactly what you want and I will try to meet your target. The words - I can accept copy sent in email or as an attachment in MS Word or Text file. If you cannot use electronic communications then written copy through the post or dictation over the phone is fine. If you want a specific font or colour you must tell me.

If you want to include an image or graphics please make the image as high in resolution as you can. Copies of book covers and the like can be dealt with by scanning, by either you or me.

You will have the final approval - I will always send a 'draft-for-approval' prior to publication.

Payment will need to be made to the BBS Treasurer (Julie Beesley) on booking the advert.

Paying by PayPal from your PayPal account:

Your PayPal remittance, in GB£ only please, can be sent direct to **bbsfinance30@gmail.com**

Please include your full name and/or membership number and the word 'advert' as reference.

Paying by Credit or Debit card:

If you wish to pay by credit or debit card, please request an invoice from the Treasurer by emailing **julie@beesley.com** This invoice can be settled using a credit or debit card of your choice.

Please include your full name and/or membership number and the word 'advert' as reference.

Bank Transfer

Payments by bank transfer may be made in GBP £ only. Please include your full name and/or membership number and the word 'advert' as reference to the following bank account:

Name: British Button Society Sort Code: 20-30-89 Account number: 10189243

Barclays Bank plc IBAN: GB82 BUKB 2030 8910 1892 43 SWIFTBIC: BUKBGB22

'Button Lines'

The magazine is 32-page A4 full-colour on high quality paper, published three times each year to cover the Spring, Summer / Autumn and Winter seasons.

The magazine is issued by subscription only; it is not sold through any retail outlets.

Copies are distributed by mail to all currently subscribed members.

Back numbers (subject to availability) can be bought both by members and non-members.

I currently use MS Word and Affinity Publisher to assemble 'Button Lines' so, if you wish to format the advertisement yourself, it will help me if you can submit your draft in either of these formats.

If the content is 'text only' then a simple email will be OK, I can save the content to MS Word.

I use Adobe® Photoshop and other image-editing programmes to prepare image files so I can accept almost any image file format if you want pictures included with the advertisement.

Roger Needham

Editor 'Button Lines', the Journal of the British Button Society

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